

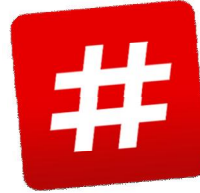


Are you staying up with Technology?

Did you know?

- 81% of all buyers start their home search online
- 100% used the internet to search for homes
- 70% won't call on a house with less than 10 pictures
- "Millennials"(Under age 30) are the largest share of homebuyers
- 51% Search YouTube for home tour video's
- 89% of buyers use a mobile app to search
- 30% of Buyers & Sellers prefer text and email

Source: Google & Compete Home Shopper Mobile Survey
 2012 Profile of Home Buyers and Sellers
 2014 NAR Home Buyer and Seller Generational Trends



At Mid-American Title, we have taken the time to learn about all of these media outlets, social networking layouts, and selling strategies in an attempt to help you, the Realtor, grow your business and profit. We know how confusing, ever changing, and frustrating technology can be.

So let us help you bridge the gap.

We would be more than happy to offer our knowledge on many of today's current needs in the marketplace. Such as...



- Setting up Facebook pages for yourself or your business.
- Setting up a LinkedIn account
- Home Photography, basic to advanced training
- Search Engine Optimization
- Setting up and using Twitter with Hashtags "#"
- How to take and post video tours on YouTube
- Teach you how to maximise your Social Media exposure and Much More!



Contact us today and let us help you grow your business!

